



PRESS RELEASE

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FAMILY FRIDAYS CONTINUE AT SNOWBOWL **Ride the Skyride Friday Afternoons for Half Price**

Flagstaff, AZ - With the success of the popular Family Fridays at the Arizona Snowbowl this past winter season, Snowbowl is continuing the program throughout the summer. They will be offering a 50% discount on all Scenic Skyride tickets and 10% off food and non-alcoholic beverages on Friday afternoons, from 2:00 - 4:00 PM.

"This program has been very popular the past few winters and now we are extending the program to summer so local families can take advantage of this opportunity like they did during the winter. Flagstaff is a great place to spend weekends with the family and there are so many exciting activities. Now it will be even more fun. Start the weekend, Friday afternoon, with a discount on the Scenic Skyride, then take the family to downtown Flagstaff for dinner followed by Movies on the Square", states Dave Smith, Snowbowl's Marketing Director.

The Arizona Snowbowl will have the Peak Side Café open for dining, their world class Disc Golf Course and many hiking options available for the entire family. Forest Rangers will also be at the top of the Skyride for Interpretive talks about the geology and history of the area making for a great educational experience.

For more information about the Arizona Snowbowl, call (928) 779-1951 or visit our Web site at www.arizonasnowbowl.com.

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