



PRESS RELEASE

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COOL OFF AT THE TOP OF ARIZONA Plenty of snow remains for making snowmen

Flagstaff, AZ - With the success of the popular Family Fridays at the Arizona Snowbowl this past winter season, Snowbowl is continuing the program throughout the summer.

Boasting the best views of the vast San Francisco Peaks volcanic field and beyond to the Grand Canyon, the spectacular Scenic Skyride rises from the fragrant ponderosa pine forest every day through the Labor Day weekend. On Fridays, Saturdays and Sundays, Interpretive Rangers will be stationed at the top of the Skyride providing interpretive talks about the history and geology of the area. Attending one of these presentations is a wonderful educational experience.

"We are excited to get summer operations started and the Skyride is always a great adventure for the entire family. Now that it is starting to warm up, this is the perfect way to cool down. We still have plenty of snow at the top and I'm sure you will see people making snowmen or having a fun snowball fight for the next few weeks," states Dave Smith, Snowbowl's Marketing Director.

2010 Scenic Skyride Prices	
Adults	\$12.00
Children (ages 8-12)	\$8.00
Seniors (ages 65-69)	\$8.00
70+/7 & under	FREE
<i>Special group prices available</i>	

ADDITIONAL SUMMER ACTIVITIES

The Ski Lift Lodge & Cabins are offering incredible Summer Lodging packages, which include one night of lodging, two Scenic Skyride tickets and breakfast for as low as \$75 per night, based on two people. Dinner is served daily from 4 to 9 pm with nightly specials.

Snowbowl serves as **your base camp** for hiking. At the Snowbowl parking lots you will find trailheads for the Kachina, Humphreys Peak and Aspen Loop wilderness trails. From the Agassiz Lodge, enjoy easy family hiking and picnic areas.

Snowbowl's **disc golf course**, host course of the 2005 World Amateur Disc Golf Championships, will open in mid June once the snow melts. The 18 basket course meanders around the base of the ski area and is a favorite of many people in Flagstaff. There is no cost to play the course.

For more information about the Arizona Snowbowl, call (928) 779-1951 or visit our Web site at www.arizonasnowbowl.com.

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